



FRESH 48 GUIDE *Tips & Information*

I want you to look back at these images and feel the weight of your new baby snuggled on your chest, feel the softness of their sweet fluffy hair, and feel the love for your partner as you watch them sway your baby to sleep for the first time.

These are the moments I want you to remember.

Ashley Grimes

hello@ashleygrimesphotography

360.860.1031



FREQUENTLY ASKED QUESTIONS

What happens if my baby doesn't arrive on their due date?

Don't worry! Babies rarely arrive as scheduled and I am prepared for early or late arrivals. When you book a Fresh 48 session, weeks 38-41 are blocked off on the calendar meaning that if your little one arrives anytime during this window, I will be available within 48 hours for your session.

Can my older children be in the photos?

Absolutely! One of my favorite moments to capture is big brother or sister meeting the new baby for the first time. I suggest we begin the session without older kids in the room to focus on the new baby and then your partner/grandparents can bring them in for the grand introduction.

How do we contact you when the baby arrives?

Most clients have a list of friends and family they want to contact when the big day arrives; add my name to the list! Once you head to the hospital in labor, have your support person contact me (text, email, phone are all great) and then contact me again once the baby is born. Most sessions take place the morning after baby is born and all sessions must take place during daylight hours.

Cell- 360.860.1031

Email- hello@ashleygrimesphotography.com

What should we wear?

First and foremost, I recommend wearing something comfortable! Most moms choose a robe, yoga pants, and nursing tank top. Pink Blush has some gorgeous floral robes which photograph beautifully. For dads, a t-shirt and jeans is great. I suggest a neutral, solid color shirt and to avoid busy patterns, bright colors, and words/logos that may distract from your new baby. Keep things simple and comfortable.

Baby only needs to wear the hospital shirt, diaper, and hospital swaddle. I like to keep baby in these items as it best documents their life in the first two days. If you have a special swaddle or hat you would like to incorporate, I will happily include some images at the end of the session.

Don't worry about looking like a movie star the day after you give birth. Toss some tinted moisturizer, mascara, and dry shampoo in your hospital bag and you'll have everything you need.



THE SESSION: BEFORE, DURING & AFTER

Before the Session

Notify the nursing staff that you will be doing your photoshoot for 30-45 minutes and to please keep interruptions to a minimum during this time. Give baby one last feeding before I arrive so they are nice and sleepy. Turn up the heat (or lower the A/C) so baby is comfortable.

During the Session

Having a baby is exhausting, exhilarating, and often becomes a hazy memory as you navigate motherhood with this new little person. Fresh 48 sessions aim to capture the emotions you feel during this amazing and impactful moment in your life, so the sessions are documentary in nature. No props or poses, just you and your brand new baby.

When I arrive, I open up all the blinds and tidy up a few items that may be out of place. I usually begin with photos of the baby on their own in the bassinet and then head into parent and family photos. Throughout the session I will be guiding you with simple prompts and will do my best to capture all images within 30-45 minutes, ensuring that the session is as easy and stress-free as possible. Don't worry if baby gets fussy and needs to eat, I will happily capture nursing images, or take this time to document hospital room details.

After the Session

Within 8 hours - sneak peek of 3-5 images (with your permission) posted on Facebook and/or Instagram. Within 14 days - A gallery delivery of about 25 retouched images ready to share and download.

FRESH 48 PRICING

\$495

All sessions take place within 48 hours of birth
(up to 72 hours after c-section)

- + My time and talent including 1-1.5 hrs on location
- + 25 artistically retouched portraits
- + Online Private Gallery of digital portraits
- + \$100 Print Credit
- + Kitsap County & Surrounding area Hospitals & Birth Centers

**\$200 off when booked with a birth photography session*

**Add on a 1-minute video for \$250*

Contact me today to schedule your fresh 48 session!

www.ashleygrimesphotography.com

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